



Form PTO/SB/08A INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Complete if Known	
		Application Number	09/749,255
		Filing Date	27 December 2000
		First Named Inventor	Flickinger, Gregory
		Group Art Unit	2614
Examiner Name	Salce, Jason P.		
Sheet 1 of 4	Attorney Docket Number	T727-10	

U.S. PATENT DOCUMENTS				
Exr Initials	U.S. Patent Document		Name of First Inventor of Cited Document	Date of Publication of Cited Document MM-YYYY
	Number	Kind Code (if known)		
jm	US4602279		Freeman; Michael J.	07-1986
	US4930011		Kiewit; David A.	05-1990
	US5029014		Lindstrom; James E.	07-1991
	US5099319		Esch; Arthur G.	03-1992
	US5155591		Wachob; David E.	10-1992
	US5231494		Wachob; David E.	07-1993
	US5271626		Llenas; Montserrat H.	12-1993
	US5319455		Hoarty; W. Leo Lauder; Gary M.	06-1994
	US5410344		Graves; Gordon T.	04-1995
	US5424770		Schmelzer; Richard A.	06-1995
	US5425100		Thomas; William L.	06-1995
	US5485197		Hoarty; W. Leo	01-1996
	US5515098		Carles; John B.	05-1996
	US5534911		Levitan; Gutman	07-1996
	US5559549		Hendricks; John S.	09-1996
	US5579055		Hamilton; Scott	11-1996
	US5585858		Lett; David B.	01-1997
	US5600366		Schulman; Martin A.	02-1997
	US5600573		Hendricks; John S.	02-1997
	US5612742		Krause; Edward A.	03-1997
	US5621728		Lightfoot; Regina	04-1997

FOREIGN PATENT DOCUMENTS						
Exr Initials	Foreign Patent Document			Name of Applicant of Cited Document	Date of Publication of Cited Document MM-YYYY	T ₁
	Country Code	Number	Kind Code (if known)			
jm	CA	2264392		MIHARA	01-1999	
	WO	9712486		SLEZAK	04-1997	
	WO	9717774		PARK	05-1997	
	WO	9911065		KLOSTERMAN	03/1999	
	WO	9926415		BAR-EL	05-1999	
	WO	9952285		HENDRICKS	10-1999	
	WO	9965237		ISMAIL	12-1999	
	WO	9966719		ZIGMOND	12-1999	

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Exr Initials	Include Name of first Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), volume-issue number(s), page(s), date (in parentheses). If a book, also include publisher and city and/or county where published.		T ₁
jm	AdLink Engineering, Ad Insertion Wiring Diagrams, 1999, 17 pgs.		
	NCTA Technical Papers "Compressed Digital Commercial Insertion: New Technology Architectures for the Cable Advertising Business", 1992, 8 pgs		

Examiner Signature	Jason Salce	Date Considered	12/15/05
09/29/2005			

T₁ - Place a check mark if complete document is in English; otherwise, place a letter "A" if only an English abstract is attached.

Form PTO/SB/08A		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	09/749,255
		Filing Date	27 December 2000
		First Named Inventor	Flickinger, Gregory
		Group Art Unit	2614
		Examiner Name	Salce, Jason P.
Sheet 2 of 4	Attorney Docket Number	T727-10	

U.S. PATENT DOCUMENTS				
Exr Initials	U.S. Patent Document		Name of First Inventor of Cited Document	Date of Publication of Cited Document MM-YYYY
	Number	Kind Code (if known)		
JW	US5636346		Saxe; Andrew N. G.	06-1997
	US5650994		Daley; Kathleen	07-1997
	US5652615		Bryant; Stewart Frederick	07-1997
	US5657072		Aristides; Phivos C.	08-1997
	US5661516		Carles; John B.	08-1997
	US5666645		Thomas; William	09-1997
	US5699107		Lawler; Frank A.	12-1997
	US5724091		Freeman; Michael J.	03-1998
	US5724521		Dedrick; Rick	03-1998
	US5740549		Reilly; James P.	04-1998
	US5752160		Dunn; Matthew W.	05-1998
	US5752238		Dedrick; Rick	05-1998
	US5758328		Giovannoli; Joseph	05-1998
	US5760821		Ellis; Michael Dean	06/1998
	US5761601		Nemirofsky; Frank R.	06-1998
	US5761662		Dasan; Vasanthan S.	06/1998
	US5774170		Hite; Kenneth C.	06/1998
	US5781226		Sheehan; Patrick	07-1998
	US5790426		Robinson; Gary B.	08-1998
	US5790935		Payton; David W.	08-1998
	US5801747		Bedard; Karen	09-1998
	US5801753		Eyer; Mark K.	09-1998
	US5808694		Usui; Hirofumi	09-1998
	US5815671		Morrison; Eric Fraser	09-1998
	US5861919		Perkins; Michael	01-1999
	US5886731		Ebisawa; Kan	03-1999
	US5917830		Chen; David	06-1999

FOREIGN PATENT DOCUMENTS						
Exr Initials	Foreign Patent Document			Name of Applicant of Cited Document	Date of Publication of Cited Document MM-YYYY	T ₁
	Country Code	Number	Kind Code (if known)			
JW	WO	0021287		KLOSTERMAN	04/2000	
	WO	0049801		YUEN	10/2001	
	WO	0054504		GOLDMAN	09/2000	
	WO	0069163		ELDERING	11/2000	
	WO	0147279		BARTON	06/2001	
	WO	0233973		ROSENBERG	04-2002	
	WO	0233975		ROSENBERG	04-2002	

Examiner Signature	Jason Salce	Date Considered	12/15/05
--------------------	-------------	-----------------	----------

T₁ - Place a check mark if complete document is in English; otherwise, place a letter "A" if only an English abstract is attached.

Form PTO/SB/08A		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	09/749,255
		Filing Date	27 December 2000
		First Named Inventor	Flickinger, Gregory
		Group Art Unit	2614
		Examiner Name	Salce, Jason P.
Sheet	3	of	4
		Attorney Docket Number	T727-10

U.S. PATENT DOCUMENTS			
Exr Initials	U.S. Patent Document		Name of First Inventor of Cited Document
	Number	Kind Code (if known)	
✓	US5918014		Robinson; Gary B.
	US5926205		Krause; Edward A.
	US5931901		Wolfe; Robert L. Pinals; Jeffrey
	US5948061		Merriman; Dwight Allen
	US5966120		Arazi; Efraim
	US5969715		Dougherty; Brian P.
	US5978381		Perlman; Stephen G.
	US5990927		Hendricks; John S.
	US6002394		Schein; Steven M.
	US6009409		Adler; Micah A.
	US6009410		LeMole; Suzanne L.
	US6020880		Naimpally; Saiprasad V.
	US6020883		Herz; Frederick
	US6026368		Brown; Yale Robert
	US6026369		Capek; Peter George
	US6038256		Linzer; Elliot N.
	US6055510		Henrick; Robert F.
	US6144653		Persson; Bengt
	US6160570		Sitnik; Eran
	US6253238		Lauder; Gary M.
	US6263501		Schein; Steven M.
	US6378130		Adams, Michael Brian
	US6418122		Schoenblum; Joel W.
	US6425131		Crandall; Evan Stephen
	US6434747		Khoo; Denis
	US6446261		Rosser; Roy J.
	US6463585		Hendricks; John S.
	US6487721		Safadi; Reem
	US6493875		Eames; Thomas R.
	US6505169		Bhagavath; Vijay K.
	US6516002		Huang; Si Jun Birch; Christopher H.
	US6583825		Yuen; Henry C.
	US6615039		Eldering; Charles A.
	US6684194		Eldering; Charles A.
	US6698020		Zigmond; Daniel J.
	US6704930		Eldering; Charles A.
	US6714917		Eldering; Charles A.
	US6724974		Naruto; Hirokazu

Examiner Signature	Jason Salce	Date Considered	12/15/05
---------------------------	-------------	------------------------	----------

